



### About Hwy Haul

Formed in 2018, Hwy Haul is led by Ex-Walmart technocrats and brings the best of the industry together to reimagine the future supply chain for the fresh produce industry. Hwy Haul is building a next generation digital freight platform for fresh produce that connects Shippers (Farmers, Distributors, Wholesalers and Retailers) directly with Truckers, by eliminating intermediary friction, introducing end-to-end digital applications and building advanced cold chain compliance. Our goal is to deliver freshness at your doorstep, reduce wastage during the transportation and create a future for sustainable growth for all the stakeholders.

### Mission

To be the leading digital freight platform for fresh produce.

### Fast Facts

**Founders:** Syed Aman, CEO; Sharan Grewal, CTO; Zahed Khan, COO

**Founded:** October 2018

**Offices:** 900 Lafayette St, Suite 307, Santa Clara, CA 95050 USA

**Advisory Board:** Vivek Mehra (Partner Emeritus, August Capital), Rollin Ford (Former CIO and Chief Logistics Officer, Walmart), S.T.S Prasad (SVP of Engineering, Freshworks), Fauad Hasan (Co-founder/CEO, Bonti), John Redgrave (Co-founder/CEO, Sentropy), Parmeet Chaddha (SVP, Cloud Simple)

**Employees:** 10+

**Investors:** Eminent silicon valley founders and executives.

**Primary Industries:** Fresh Produce, Consumer Products, Retail, Food & Beverages, Manufacturing, Agriculture

**Customers:** Nationwide roster of Growers, Distributors, Wholesalers and Retailers from both USA and Canada including Fortune 500 companies and other organizations.

### Shipper Benefits

**Reliable Capacity:** Tap into our expansive network of thousands of vetted carriers for all your TL needs, 24/7.

**Touchless Load Booking:** Hwy Haul gives shippers the power to find instant quotes and book a load in just a few clicks.

**Real-Time Visibility:** Track your loads, reduce anxiety.

**Actionable Data Insights:** Optimize your supply chain leveraging our data-driven insights. Reduce wait time, lower detention costs and more.

### Solving deeper problems for fresh produce.

**Temperature Monitoring:** Track real-time temperature of your loads as they move across the country.

**Trailer Humidity:** Real-time humidity monitoring and relaying to shippers and carriers.

**Shift Monitoring:** Monitor in transit shifts inside the trailer and avoid rejects.



## Company Fact Sheet

### Carrier Benefits

**Load at a click:** No phone calls every morning to get a load. Just switch on the notifications on Hwy Haul Driver App.

**Best rates:** Maximize your income through our algorithms which offer best rates in a lane.

**Back-haul:** We bring you back to your family while maximizing your earnings. Say bye-bye to empty miles.

**Paperless:** Life is beautiful without papers. Process all paperwork digitally through our app.

**Customize Your Preferences:** Select your favorite lanes, load type, and expected earnings per mile

**Multi-trip Booking:** Book multi-trip itinerary, starting from home delivering multiple loads and reaching home for a break.

**Hawk-eye view for Carriers:** Carrier partners can track all their trucks in a single view.

**Multilingual App:** Do business in your language. Our app supports English, Spanish and Indian Punjabi

### Connect with us

Website: [hwyhaul.com](http://hwyhaul.com)

Sales: [contact@hwyhaul.com](mailto:contact@hwyhaul.com)

Facebook: [facebook.com/hwyhaul](https://facebook.com/hwyhaul)

Twitter: [twitter.com/\\_hwyhaul](https://twitter.com/_hwyhaul)

Instagram: [instagram.com/hwy\\_haul/](https://instagram.com/hwy_haul/)

LinkedIn: [linkedin.com/company/hwyhaul/](https://linkedin.com/company/hwyhaul/)