



We move produce smarter.

About Hwy Haul

Founded in 2018 by former Walmart technocrats, Hwy Haul is reimagining the future supply chain for the fresh produce industry. Hwy Haul is building a next-generation digital freight platform that connects shippers directly with truckers by eliminating intermediary friction, introducing end-to-end digital applications, and building advanced cold chain compliance. As produce spends 50 percent of its life on trucks, Hwy Haul is creating a business-class shipping experience for a farm-to-fork taste. Our goal is to be the leading digital freight platform for produce by delivering freshness at your doorstep, reducing wastage during transportation, and creating a future for sustainable growth.

Our Vision

Eliminating food wastage during transportation.

Our Mission

To be the leading digital freight platform for fresh produce.

Fast Facts

Founders

Syed Aman, CEO
Sharan Grewal, CTO
Zahed Khan, COO

Founded

October 2018

Offices

900 Lafayette St, Suite 307, Santa Clara, CA
95050 USA

Employees

65+

Primary Industries

Fresh Produce, Consumer Products, Retail, Food & Beverages, Manufacturing, Agriculture

Customers

Nationwide roster of Growers, Distributors, Wholesalers and Retailers from both USA and Canada including Fortune 500 companies and other organizations.

Advisory Board:

Kishore Bopardikar
Co-Founder, Eileses Capital

Rollin Ford
Former CIO & Chief Logistics Officer, Walmart

Vivek Mehra
Partner Emeritus, August Capital

Dheeraj Pandey
Founder, CEO & Chairman, Nutanix

Girish Mathrubootham
Founder & CEO, Freshworks

Rajiv Batra
Cofounder, Palo Alto Networks

Rickie Goyal
VP, Business Operations, Cyberhaven, Inc.

John Redgrave
Cofounder & CEO, Sentropy

Parmeet Chaddha
SVP, Cloud Simple

Nick Mehta
CEO, Gainsight

David Freeman
VP, Business Operations, Starburst Data

Mohit Sinha
Chief Business Officer



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Shipper Benefits

Reliable Capacity: Tap into our expansive network of thousands of vetted carriers for all your TL needs, 24/7.

Touchless Load Booking: Hwy Haul gives shippers the power to find instant quotes and book a load in just a few clicks.

Real-Time Visibility: Track your loads, reduce anxiety.

Actionable Data Insights: Optimize your supply chain leveraging our data-driven insights. Reduce wait time, lower detention costs and more.

Temperature Monitoring: Track real-time temperature of your loads as they move across the country.

Trailer Humidity: Real-time humidity monitoring and relaying to shippers and carriers.

Shift Monitoring: Monitor in transit shifts inside the trailer and avoid rejects.

Carrier Benefits

Load at a click: No phone calls every morning to get a load. Just switch on the notifications on Hwy Haul Driver App.

Best rates: Maximize your income through our algorithms which offer best rates in a lane.

Back-haul: We bring you back to your family while maximizing your earnings. Say bye-bye to empty miles.

Paperless: Life is beautiful without papers. Process all paperwork digitally through our app.

Customize Your Preferences: Select your favorite lanes, load type, and expected earnings per mile

Multi-trip Booking: Book multi-trip itinerary, starting from home delivering multiple loads and reaching home for a break.

Hawk-eye view for Carriers: Carrier partners can track all their trucks in a single view.

Multilingual App

Connect with us

Website: hwyhaul.com

Sales: contact@hwyhaul.com

LinkedIn: [linkedin.com/company/hwyhaul/](https://www.linkedin.com/company/hwyhaul/)

Facebook: [facebook.com/hwyhaul](https://www.facebook.com/hwyhaul)

Twitter: twitter.com/_hwyhaul

Instagram: [instagram.com/hwyhaul/](https://www.instagram.com/hwyhaul/)